

PRINT RATES

2010 Advertising Rate Card

Four-Color (Gross Rates)

Size	1X	3X	6X
Full Page	\$6,140	\$5,345	\$4,775
2/3 Page	\$4,775	\$4,160	\$3,735
1/2 Page	\$3,980	\$3,465	\$3,105
1/3 Page	\$3,075	\$2,675	\$2,400
1/4 Page	\$1,620	\$1,415	\$1,270
1/6 Page	\$1,255	\$1,095	\$985
Marketplace (2" x 2")	\$559	\$529	\$489

Black & White (Gross Rates)

Size	1X	3X	6X
Full Page	\$5,345	\$4,665	\$4,210
2/3 Page	\$4,060	\$3,535	\$3,180
1/2 Page	\$3,385	\$2,950	\$2,650
1/3 Page	\$2,615	\$2,275	\$2,045
1/4 Page	\$1,385	\$1,205	\$1,080
1/6 Page	\$1,070	\$935	\$840
Marketplace (2" x 2")	\$459	\$429	\$389

Early signing discount package -- all 6 issues (sign up by December 1st)

Full page four-color \$26,210

Cover and premium positions carry a 15% premium

* Only in the Membership Directory or Service & Supply Guide

Jan./Feb. Service & Supply Buyers' Guide

Close: 12/3/09 Construction Trends: 2010 Industry Outlook
Construction Trends: Changing Safety Regs
Industry Issues: Construction's Carbon Footprint
Industry Issues: Heavy Equipment Training
Industry Issues: Claims Dispute Resolution

March/April Alternative Energy

Close: 3/1/10 Special Focus: Risk Management
Construction Trends: Construction Tax Credits
Industry Issues: Workforce Development
Profile: 2010 AGC President Ted Aadland
Stimulus Update: Its Impact One Year Later
What We Build: Renovation/Restoration/Retrofits

May/June Project Management

Close: 4/30/10 Special Focus: Jobsite Technology
Construction Trends: Building Information Modeling
Industry Issues: Project Manager Training
AGC Charities: Operation Opening Doors
What We Build: Civil Projects

July/August Midyear 2010 Buyers' Guide

Close: 7/1/10 Equipment
Construction Trends: Equipment Retrofits
Industry Issues: Innovations in Emissions Technology
Private Sector Outlook Roundtable
What We Build: Health Care Projects

Sept./Oct. Green Construction

Close: 9/1/10 Special Focus: Green Technology
Construction Trends: Net Zero-Energy Buildings
Industry Issues: Green Training Programs
The Case for Nuclear Energy
What We Build: Federal Projects

Nov./Dec. Green Schools

Close: 11/1/10 **Special Focus: Software Directory**
Construction Trends: Legalities of Social Networking
Industry Issues: Managing Owner Expectations
in Green Building
AGC Charter Schools
What We Build: University/K-12 Projects

Constructor is a Business Journal for Contractors

Editorial Mission

Constructor is a business journal published six times a year that offers readers in-depth information about the business of commercial contracting and the management of projects and companies. Articles explore critical industry trends and issues in areas such as human resources, legalities, safety, training and new products. *Constructor* is a key resource that contractors use to achieve business success and keep up with changes in the dynamic commercial construction marketplace.

Philosophy

Constructor fulfills its role as one of the leading association publications in the commercial construction industry through in-depth, honest and careful reporting of information that impacts the business lives of its readers. The publication and its web site strive to connect readers one another to bring the industry and the broader world of business to enhance their growth and success as business leaders.