



EDITORIAL MISSION

Constructor is a business journal published six times a year that offers readers in-depth information about the business of commercial contracting and the management of projects and companies. Articles explore critical industry trends and issues in areas such as human resources, legalities, safety, training and new products. Constructor is a key resource that contractors use to achieve business success and keep up with changes in the dynamic commercial construction marketplace.

PHILOSOPHY

Constructor fulfills its role as one of the leading association publications in the commercial construction industry through in-depth, honest and careful reporting of information that impacts the business lives of its readers. The publication and its web site strive to connect readers one another to bring the industry and the broader world of business to enhance their growth and success as business leaders.

CONTENT

Every issue of Constructor contains a lively mix of project and issue stories, including:

- **What We Build.** Regular coverage of planned, ongoing and recently completed projects done by AGC members around the world. Articles focus on innovative solutions to complex project management issues.
- **Construction Trends.** Feature stories and guest commentaries by industry experts on a diverse array of industry issues, from safety programs and insurance to training and productivity.
- **Technology Update.** Keeps readers abreast of new products and technological developments, focusing on what contractors need to know about project management software and tools.
- **People and Companies.** Profiles of AGC leaders, members and companies with important insights and experiences to share.
- **Inside AGC.** News about the association's major events, legislative initiatives and personalities that keep AGC members on top of their industry.





2007 Editorial Calendar

Jan./Feb. AGC Service & Supply Buyers' Guide
Close: 12/1/06 Construction Trends: Avoiding Risk
Construction Trends: New Training Tools
Industry Issues: OSHA Overhaul
Industry Issues: Materials Prices Outlook
Industry Issues: Productivity

March/April Tolling Enterprises:
Close: 3/1/07 The Real Future of Highway Funding
Construction Trends:
Upgrading America's Regional Airports
Industry Issues: Stormwater Regs Update
What We Build: Utility/Highway Projects
Profile: 2006 AGC President Steve Massie
Technology Update

May/June City Makeover: The New Face of St. Louis
Close: 5/1/07 Construction Trends: Industry Image
Industry Issues: College CM Programs
What We Build: Mixed-Use/Multifamily Projects
Profile: AGC Construction Education Committee Chair
Technology Update

July/August Annual AGC Membership Directory
Close: 8/1/07

Sept./Oct. Beyond BIM: The Evolution of Project Delivery
Close: 9/1/07 Construction Trends:
Incorporating New Technologies
Industry Issues:
How to Keep Your Employees Healthy
What We Build: Health Care Projects
Profile: AGC Electronic Information Systems
Committee Chair
Technology Update

Nov./Dec. The Real Cost of Building Green:
Close: 11/1/07 Contractors & LEED
Construction Trends:
How Safety Programs Save Money
Industry Issues: Sustainability Training
What We Build: Entertainment Projects
Profile: USGBC National President
Technology Update
The 25th Annual Software and
Web Products Directory





Features

What We Build... highly innovative, challenging projects by AGC members

Technology Developments to Watch... focusing on what contractors need to know about wireless, handhelds, software and project management

People and Companies... profiling new AGC leaders and other member companies who have critical experience to share with the industry

AGC News... covering major association events and legislative initiatives

Commentary... providing a forum for point/counterpoint discussion of industry issues

